

# TOURISM IN ICELAND IN FIGURES

## - July 2022

### International visitors through Keflavík Airport

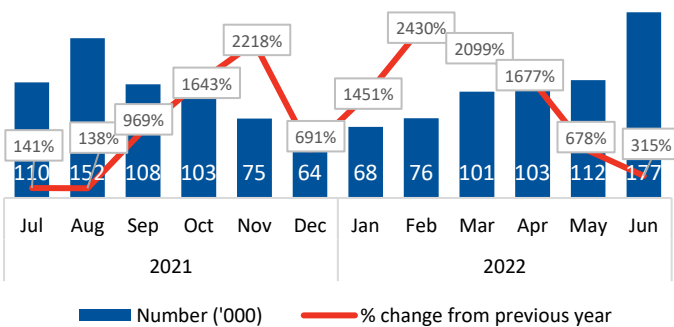
#### International departures in the period July '21-June '22<sup>1</sup>

	% of departures	Number	% change from the past 12 months*
<b>Total number</b>		<b>1,249,148</b>	<b>490.5%</b>
<i>Top ten countries**</i>			
USA	26.8%	334,972	929.6%
UK	12.8%	160,311	1394.2%
Germany	8.9%	111,067	282.6%
Poland	6.3%	78,237	168.3%
France	5.8%	71,876	541.5%
Italy	3.7%	46,197	332.2%
Denmark	3.5%	44,246	143.4%
Netherlands	3.1%	39,329	439.3%
Spain	2.8%	34,786	504.2%
Baltic states	1.9%	23,146	238.8%

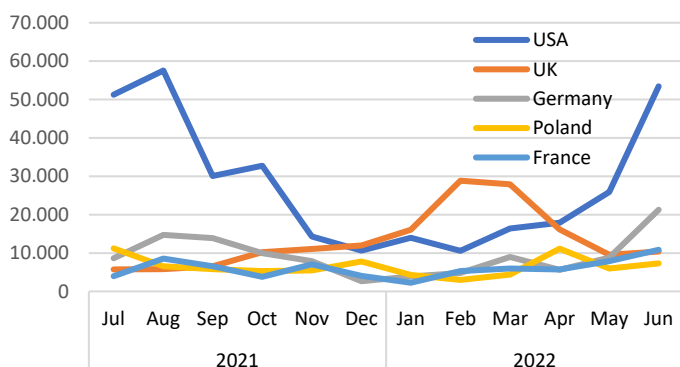
\*Comparison of the periods July-June 2020-21/2021-22.

\*\*Top ten countries were 75.6%.

#### Departures by month<sup>1</sup>



#### Departures by month – Top five\* countries<sup>1</sup>



\*Top five countries (July'21-June'22) in total were 60.6%.

### Main purpose of visit to Iceland and length of stay

#### Purpose of visit July 2021 – June 2022<sup>2</sup>

	Number*	% of visitors
Holiday	1,106,745	88.6%
Visit friends/relatives	53,713	4.3%
Health-related, education etc.	21,236	1.7%
Business-related	42,471	3.4%
Temporary work	16,239	1.3%
Visit without an overnight stay	8,744	0.7%

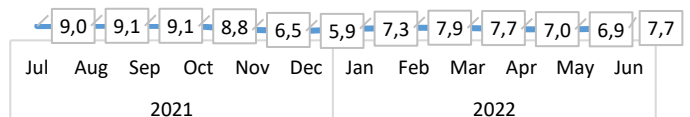
\*Calculation based on visitor statistics at Keflavik Airport.

#### Length of stay in Iceland July 2021 – June 2022<sup>2</sup>

	Number of nights	% change from the past 12 months*
<b>Average length of stay</b>	<b>7,5</b>	<b>-29.9%</b>
USA	7,1	-
UK	5,3	-38.4%
Germany	9,6	-25.6%
Poland	7,4	-21.3%
France	8,2	-35.9%
Italy	8,5	-24.8%
Denmark	6,9	-23.3%
Netherlands	8,2	-33.9%
Spain	8,7	-20.9%
Baltic states	8,2	-7.9%

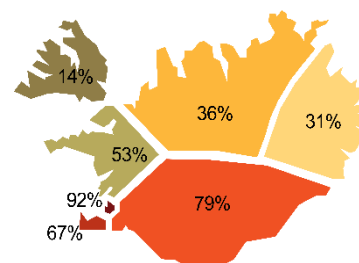
\*Comparison of the periods July-June 2020-21/2021-22.

#### Average length (nights) of stay by month July'21-June'22<sup>2</sup>



### International visitors by region

#### Which regions were visited July 2021 – June 2022<sup>2</sup>



## Overnight stays

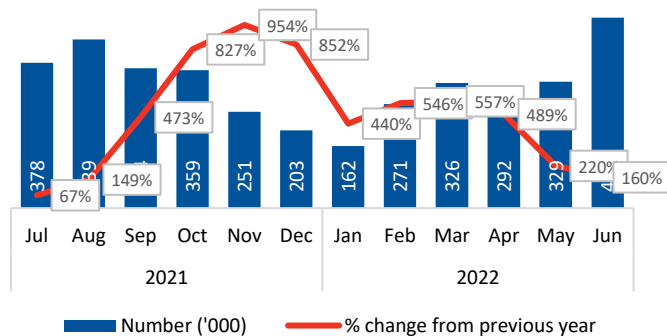
### Overnight stays in registered accommodation (July'21-June'22<sup>3</sup>)

	% of guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>7,303,951</b>	<b>170.6%</b>
Hotels	53.0%	3,870,342	281.3%
Guesthouses	15.1%	1,103,039	131.8%
Other accommodation	31.9%	2,330,570	92.9%

\*Comparisons of the periods July-June 2020/21 - 2021/22.

\*\*Non-registered stays are not included.

### Overnight stays\* in registered accommodation by month<sup>3</sup>



\*Overnight stays of Icelanders and international visitors in registered accommodation.

### Overnight stays in hotels July 2021 – June 2022<sup>3</sup>

	% of hotel guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>3,870,342</b>	<b>281.3%</b>
USA	24.8%	961,077	736.0%
Iceland	24.3%	940,790	52.2%
UK	12.9%	499,081	1663.1%
Germany	8.6%	332,397	398.8%
France	4.1%	159,562	611.2%

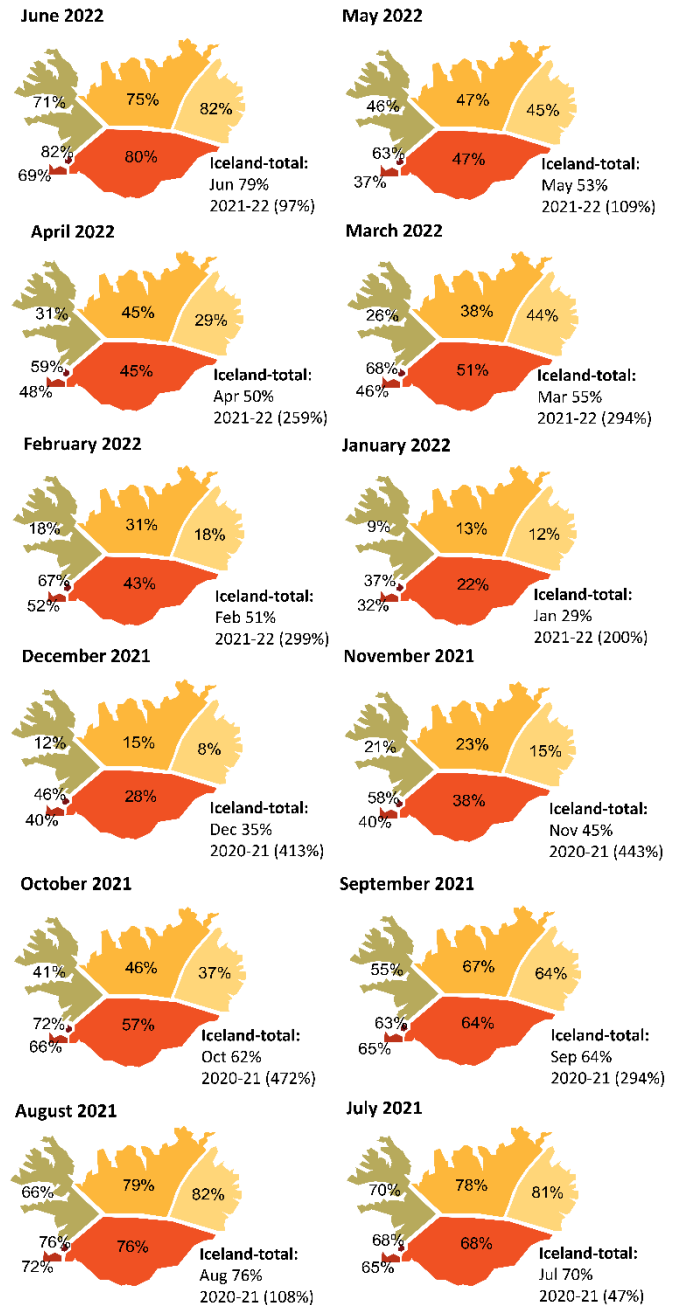
\*Comparison of July-June 2020/21 - 2021/22.

\*\*5 largest nationalities accounted for 74.7% of total guest nights in hotels.

### Room occupancy in hotels (July 2021 – June 2022<sup>3</sup>)

	Total		Capital region	
	Room occupancy	% change from previous year	Room occupancy	% change from previous year
Jul'21	69.6%	46.5%	67.8%	96.0%
Aug'21	75.5%	108.0%	76.2%	166.4%
Sep'21	63.5%	294.4%	63.3%	358.7%
Oct'21	61.8%	472.2%	72.1%	606.9%
Nov'21	44.5%	442.7%	58.2%	601.2%
Dec'21	34.9%	413.2%	46.2%	500.0%
Jan'22	28.5%	200.0%	36.5%	288.3%
Feb'22	51.1%	299.2%	67.1%	515.6%
May'22	55.2%	294.3%	68.0%	341.6%
Apr'22	50.2%	258.6%	58.9%	287.5%
May'22	53.4%	109.4%	62.5%	101.6%
Jun'22	78.8%	97.0%	82.4%	83.9%

## Room occupancy in hotels by region<sup>3</sup>



## Sources

<sup>1</sup>Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. The counting covers all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>2</sup>Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active April-June 2020 and September 2020 - May 2021.

<sup>3</sup>Statistics Iceland: Accommodation statistics 2020-2022. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2022.